Year in Review: 2017

Membership Benefits & Achievements



1,234



535 Attendees at 2017 Council Conference

Held in San Antonio, TX



Granted 7 Scholarships Valued at \$14,500



2,600+
Community
discussions

CUNA

MARKETING & BUSINESS
DEVELOPMENT COUNCIL

329 Awards

6 Best in Show Awards

59 Category's Best winners

264 Diamond winners

- 3 Excellence in M&BD

 Marketing Prof.of the Year: Nathan Schmid
- BD Prof. of the Year: Julie Monahan
- Lifetime Achievement: Roy MacKinnon
- Top Community Contributor: Andrea Parrish
- Rising Star: Melinda Leung
 Volunteer of the Year: Suzanne Kennedy

Held **6** Virtual Roundtables



5 Council member Rock Stars

CUNACOUNCILS







7,160Record-breaking

Record-breaking membership year!

Granted 61 scholarships valued at \$149,500



24,000+
Community
discussions



618 File Library Additions

Policies and documents you won't find anywhere else!



381
Council members
received awards
New Record!

37Virtual Roundtables



Published **26**White Papers



2,400+
Council Conferences
Attendees New Record!



19 Council member Rock Stars



167 ALL In credit unions

